

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

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H.C. Mathur Lane, Janpath, New Delhi - 110 001.
Tel. No.011-23037200 Fax No.011-23329125



26-07/2015-T&C-CM

Date: 30.09.2015

Circular T&C-CM No. 39/15-16

To
All CGMs- Telecom Circles/ Telephone Districts


Sub: Clarification on rationalization of Data STVs –req.

Kindly refer to this office order of even No. dated 22.09.2015 vide which Data STVs were rationalized. Based on queries raised by field units/INs, the following clarifications / modifications are issued.

Sr No	Query/Suggestion	Proposed Clarification																															
		DPV	Amount of 5.5% commission paid upfront	Rest of commission paid on recharge of DPV to POS only	Total commission fixed by Corporate office																												
1	The Commission definition for Data Plan Voucher 3299, 2299 & 1251 were earlier fixed to 180,125 & 70 respectively, which is now modified to 3999, 2799 & 1499. In this case, what commission needs to extend to channel partners.																																
2	What is Fixed commission for newly launched DPV 4499.	1499	Rs. 72.32	Rs. 17.68	Rs. 90.00																												
		2799	Rs. 135.04	Rs. 34.96	Rs. 170.00																												
		3999	Rs. 192.93	Rs. 47.07	Rs. 240.00																												
		4499	Rs. 217.06	Rs. 62.94	Rs. 280.00																												
3	Currently the Fixed Plan Voucher Commission is given for new connection. For encouraging sale of these high value vouchers can commission should pass to existing connection also.	No.																															
4	Whether Free Data Card/Discounted Data Card Scheme will continue after this revision. Also please give us additional guidelines for Free Data Card/Discounted Data Card Scheme for DPV 4499.	The existing free Data Card/discounted Data card scheme applicable to DPV 3299/ DPV2299/ DPV1251 will also be applicable to DPV3999/ DPV2799/DPV1499. Also, the free Data card/discounted Data card offer applicable to DPV3999 will also be applicable to DPV4499.																															
5	Additional commission for Data Voucher 444 is given for 30 days. As October is of 31 days, it should be given for 31 days.	In view of practical problem, the Additional commission for Data Voucher 444 is given for 30 days is modified as 31 days as the month of October-2015 is of 31 days. But this is applicable only if, the Data STV is implemented w.e.f 1st October.																															
	What is fixed commission need to offer to RD/DSA/STD PCO in case of Data Voucher 444.	<table border="1"> <thead> <tr> <th>Data STV</th> <th>Franchisee</th> <th>RD</th> <th>Retailer</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td rowspan="3">444.00</td> <td>Rs. 13.00</td> <td>~</td> <td>Rs. 32.00</td> <td>Rs. 45.00</td> </tr> <tr> <td>Rs. 5.00</td> <td>Rs. 8.00</td> <td>Rs. 32.00</td> <td>Rs. 45.00</td> </tr> <tr> <td>~</td> <td>Rs. 8.00</td> <td>Rs. 32.00</td> <td>Rs. 40.00</td> </tr> <tr> <td>Data STV</td> <td>DSA</td> <td colspan="3"></td> </tr> <tr> <td>444.00</td> <td>Rs. 32.00</td> <td colspan="3"></td> </tr> </tbody> </table>				Data STV	Franchisee	RD	Retailer	Total	444.00	Rs. 13.00	~	Rs. 32.00	Rs. 45.00	Rs. 5.00	Rs. 8.00	Rs. 32.00	Rs. 45.00	~	Rs. 8.00	Rs. 32.00	Rs. 40.00	Data STV	DSA				444.00	Rs. 32.00			
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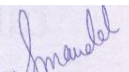
2. All the other terms and conditions will remain same.
3. **The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time.**
4. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.
5. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
6. This circular is issued based on the approval of ECT vide Approval No.1992 dated 30.09.2015 in P&P-CM cell file No.3-38/ECT/2015/P&P-CM (Pt.II). Queries/ clarification/ feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm_pp@gmail.com, hqcm_pp@bsnl.co.in.


(N. S. Dhami)
AGM (T&C-CM)

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) Sr.GMs (Sales & Marketing)-for giving publicity.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section –for Hindi version.
- 10) Guard file.


(Shweta Mandal)
Dy. Manager (T&C-CM)